

*****MEDIA RELEASE*****

FOR IMMEDIATE RELEASE
January 17, 2006

Local Tech Corp Finalist for Provincial Business Award

XSENSOR Technology Corporation a finalist for the 15th annual Alberta Business Awards of Distinction and the Premier's Award of Distinction.

Calgary, AB – The Alberta Chambers of Commerce have announced that Calgary-based pressure imaging solutions developer XSENSOR Technology Corporation is a finalist for the Alberta Business Awards of Distinction in the category of Small Business Award of Distinction.

“It’s a great honour,” says Aaron Chronik, COO & CFO of XSENSOR. “Alberta has offered our company the best opportunities for growth and development in the high-tech field—we have unparalleled access to resources here, including some of the best minds in innovation, making it easier for us to do business in Alberta and internationally. To be a finalist for this award is icing on the cake—yet another bonus that comes with operating a business of any size in Alberta.”

As a finalist for the award, XSENSOR is also eligible for the prestigious Premier’s Award of Distinction. The awards will be presented on February 22nd at a gala held at the Hyatt Regency in Calgary.

XSENSOR Technology Corporation BACKGROUND:

XSENSOR Technology Corporation designs, manufactures, and sells advanced pressure imaging systems for use in medical, industrial, and point-of-sale environments. XSENSOR Technology Corporation is a market leader in providing pressure imaging systems to three key market segments:

- **Medical**—XSENSOR pressure imaging systems are used by clinicians and rehab specialists to assess and monitor pressure distribution, seating adjustments, cushioning, patient positioning, orthotics, and pressure bandages; to prevent pressure wounds; and as an interactive visual training and research tool.
- **Industrial**—XSENSOR pressure imaging systems are used by product designers and test engineers throughout the product design, testing and process control cycle to measure pressure related issues.
- **Point-of-sale**—XSENSOR pressure imaging systems are used by mattress and office furniture sales representatives as a sales tool to educate customers, increase closing rates, raise average ticket prices, and enhance the overall customer buying experience.

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