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October 25, 2005

## **Local Technology Corp. Wins Award for Excellence**

*Calgary-based XSENSOR Technology Corporation receives the ASTech Industrial Research Prize*

Calgary, AB – On September 7<sup>th</sup>, dozens of established and emerging innovators across the province waited to hear the names of finalists and recipients for the 2005 ASTech (Alberta Science & Technology) Awards. Among the recipients was Calgary's own XSENSOR Technology Corporation, which has received the ASTech Industrial Research Prize in recognition of outstanding work in the design and manufacture of pressure imaging systems for medical and industrial applications.

"We were thrilled," Ian Main, President and CTO of XSENSOR, says about the award. "When you look at the consistently high calibre of finalists and recipients for these awards this year and in the past, it gives us a real sense of accomplishment."

XSENSOR has been designing high-tech sensors, sensor pads, and software for years. The company recently developed a new line of pressure imaging systems, the X3, which offers increased portability, wireless set up, and high-speed data transfer. When applied in medical settings, XSENSOR systems show real-time images of pressure points in hospital beds, wheelchairs, and related apparatuses, resulting in a reduction in or the prevention of pressure wounds for frail and long-term care patients.

"With advances in technology, pressure imaging is significantly impacting the medical world—to say nothing of the work we do with industrial firms and retailers," says Main. "We're very grateful to ASTech for the recognition and to the Industrial Research Assistance Program (IRAP) within the National Research Council for nominating us."

For 16 years, the ASTech awards have been presented annually to recognize industry leaders in science and technology. The 2005 Awards Gala will be held on Friday, October 14<sup>th</sup> at the Hyatt Regency Calgary, and will include presentations of seven awards, five prizes, and \$85,000 in prize money.

### **XSENSOR TECHNOLOGY CORPORATION'S BACKGROUND:**

Since 1995, XSENSOR has researched, developed, continually improved, and manufactured sensors, software, and ultra-thin and flexible sensor pads that offer superior durability, flexibility, and performance. XSENSOR systems are used for medical, industrial, and point-of-sale applications worldwide.

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