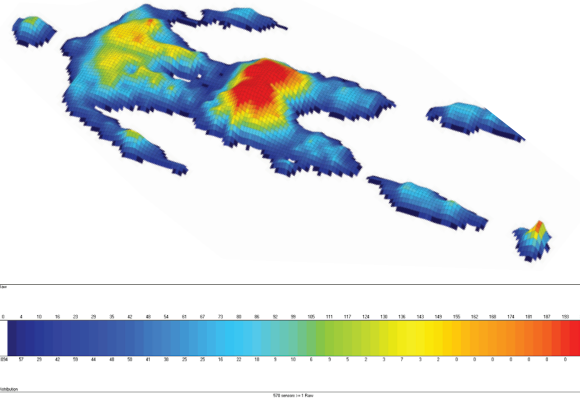




# X3 Retail Software v6.0

## Software for the Retail Mattress Environment

The **X3** Retail Software v6.0 software is an influential mattress sales tool that demonstrates to customers, through real-time body pressure imaging, the value of a high quality mattress.



Full body pressure image

Generate customer excitement about new and innovative mattress features

### INNOVATORS IN PRESSURE IMAGING

XSENSOR Technology Corporation is the leading innovator of advanced pressure imaging for sleep, patient safety, and automotive testing solutions. Offering sensor superiority, custom solutions, and X3 technology, XSENSOR is an internationally recognized leader with products in use in over 40 countries worldwide.

### CUSTOM SOFTWARE DEVELOPMENT OPTIONS

XSENSOR will customize and brand the **X3** Retail Software v.6.0 software with your company's logo, colours, and images. XSENSOR's software development expertise is used by mattress retailers and manufacturers at all levels:

- A single-location retailer can brand the software on a small-scale
- Multiple-location retailers can integrate their brand consistently at every store
- National or international retailers can develop software branding customized to their selling process
- Manufacturers can promote their own brand of mattresses and use a combination of media, such as product videos, to explain comfort properties unique to their design

### X3 Retail Software v6.0 is used in a retail environment to:

- Show customers their pressure points that can cause tossing and turning
- Create understanding about proper mattress support
- Help customers narrow down their mattress choices and make an informed decision
- Summarize mattress comfort on an easy-to-read output screen
- Provide an in-store promotional tool to showcase their new line of mattresses
- Create differentiation in the marketplace
- Generate customer excitement about new and innovative mattress features
- Close more sales
- Show customers the value of a comfortable mattress
- Reduce product returns
- Create a memorable shopping experience that customers will tell to their friends and family

By viewing the results from customers' body profiles, salespeople can help take away the confusion from the mattress purchasing experience and help customers choose the mattress that is best suited to their unique body type.

### SOFTWARE

Features two versions:

- 1) **X3 Comfort Index**
  - To measure one or two people on their back and side, on up to six beds
- 2) **X3 Sleep Signature**
  - To quickly assess one person or their back or side

### MEASUREMENT

<b>Capture Pressure Image</b>	Record a full-colour body image spectrum and pressure data
<b>Dynamic Preview</b>	Look at live, dynamic data on the computer screen
<b>Peak Pressure Points</b>	Capture a person's peak pressure, typically in the shoulder and hip areas
<b>Mattress Support</b>	Capture a person's contact with the mattress to view its conformability
<b>Workflow</b>	Easy to use and includes on-screen help
<b>One or Two People</b>	Measure a single person or a couple ( <b>X3 Comfort Index</b> )

### ANALYSIS

<b>Zoom-In Magnifier</b>	Zoom in to view pressure data on any area of the body image
<b>2D or 3D</b>	View body images in 2D or 3D
<b>Peak Pressure</b>	High pressure points are an indicator of poor pressure distribution that can cause tossing and turning at night
<b>Contact Area</b>	Larger contact area is an indicator of mattress conformability

### RESULTS

<b>Comfort Index View</b>	A bar chart shows how each mattress fits a person relative to the mattresses measured
<b>Comfort Matrix View</b>	In a quadrant table, mattress results are plotted based on peak pressure points and mattress support. The recommended mattress will typically be located in the top-right quadrant
<b>Sleep Signature View</b>	Chart used to visually demonstrate peak pressure areas and proper pressure distribution
<b>Sleep Icons</b>	Dynamic icons used to indicate best pressure relief and mattress support

### OTHER FEATURES

<b>Auto-Sensitivity Colour Scale</b>	Automatic color scale is created based on the first mattress of a new session for each person
<b>Help Files</b>	Included with the software
<b>Software Manuals</b>	Detailed instructions on how to use the software
<b>Administrative Settings</b>	Ability to set software preferences
<b>Change Bed Names</b>	Double-click on any bed name to change it
<b>On-screen Keyboard</b>	Keyboard used for touch screen

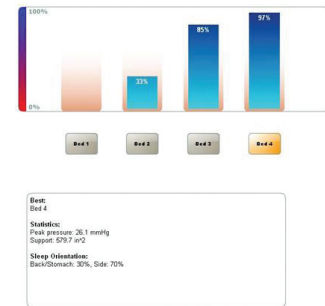
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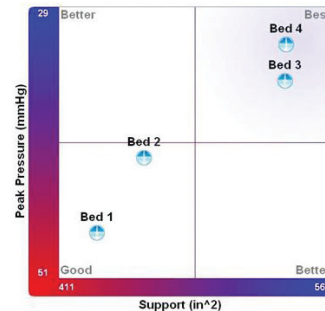
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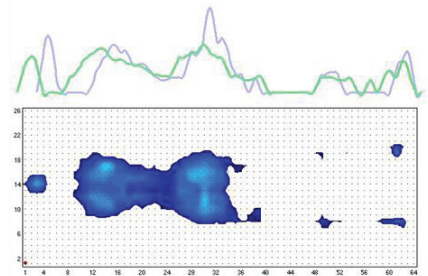
**X3 Comfort Index**

**Comfort Index View:** Mattress Recommendation Chart



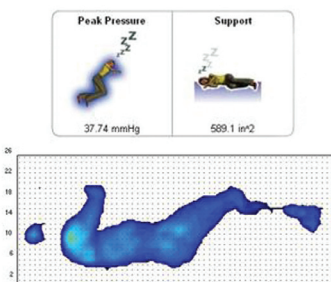
**X3 Comfort Index**

**Comfort Matrix View:** Mattress Comfort Ranking



**X3 Sleep Signature**

**Sleep Signature View:** Peak Pressure-Point Analysis



**X3 Sleep Signature**

**Sleep Icons:** Best pressure relief and mattress support