

*****MEDIA RELEASE*****

FOR IMMEDIATE RELEASE
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Local Tech Corp Wins Third Award of the Year

XSENSOR Technology Corporation awarded Business Development Bank of Canada Small Business Award of Distinction by Alberta Chambers of Commerce.

Calgary, AB – The Alberta Chambers of Commerce, hosts of the 15th annual Alberta Business Awards of Distinction, have awarded Calgary-based pressure imaging solutions developer XSENSOR Technology Corporation with the Business Development Bank of Canada Small Business Award of Distinction. XSENSOR was presented with the award on Wednesday, February 22nd at a gala held at the Hyatt Regency in Calgary.

The awards were distributed in 14 categories to Alberta-based businesses meeting criteria including recent significant business achievements, involvement in the community, professional development and proven commitment to Alberta.

“We are honoured to be recognized not only for having an exciting and innovative technology, but for running a successful company as well,” says Aaron Chronik, COO & CFO of XSENSOR. “We are privileged to work with several industry leading clients with tremendous growth potential, and we continue to explore new market opportunities. Today, we’re a small business—tomorrow, the possibilities are really endless here.”

In 2005, XSENSOR also received the ASTech (Alberta Science & Technology) Industrial Research Prize and was selected as one of 20 *Cool Companies* in Calgary, Edmonton and Vancouver.

XSENSOR Technology Corporation BACKGROUND:

XSENSOR Technology Corporation designs, manufactures and sells advanced pressure imaging systems for use in medical, industrial and point-of-sale environments. XSENSOR Technology Corporation is a market leader in providing pressure imaging systems to three key market segments:

- **Medical**—XSENSOR pressure imaging systems are used by clinicians and rehab specialists to assess and monitor pressure distribution, seating adjustments, cushioning, patient positioning, orthotics, and pressure bandages; to prevent pressure wounds; and as an interactive visual training and research tool.
- **Industrial**—XSENSOR pressure imaging systems are used by product designers and test engineers throughout the product design, testing and process control cycle to measure pressure related issues.
- **Point-of-sale**—XSENSOR pressure imaging systems are used by mattress and office furniture sales representatives as a sales tool to educate customers, increase closing rates, raise average ticket prices, and enhance the overall customer buying experience.

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